

Eternal Style Upcycling Competition

BRIEF



Create a sustainable and wearable garment from pre-existing items of clothing. They can be sourced from your own wardrobe, from charity shops or donated by friends or family. You should not buy anything new to create your outfit, except haberdashery.

You can take any amount of items and create either a complete outfit or singular garment. You can create your garment using a combination of creative reuse techniques such as repairs and alterations, upcycling and repurposing and visible mending, as well as more traditional skills such as sewing, knitting, crochet, macramé and embroidery.

Make sure you can wear the outfit or have a model to showcase your garment on the 'catwalk' at the Eternal Style Fashion Event.

Entries will be judged by a panel of judges based on the following criteria: Visual Impact, Construction Technique, Creativity and Use of Recycled Materials.



RULES & REGULATIONS

- The competition is open to everyone 15 years or older
- The entry must be entirely the applicant's work
- All the entries must be received before noon (12.00pm) on Saturday 9th September 2023
- The judge's decision is final and no correspondence will be entered into
- Entrants must agree to have themselves, their model and their work photographed and featured online, offline and in social media
- The winners will be announced and the prizes presented on Sunday 8th October at the Eternal Style Sustainable Fashion Event



How to Enter

Stage 1: Following the brief, we want to see at least 4 photos/videos: one of the pre-existing clothes/items before upcycling; one of the upcycling process and two of the finished product (front and back).

Deadline: Complete the entry form and email it with the photos/videos to sandgateenvironmentalaction@gmail.com by noon (12.00pm) on Saturday 9th September 2023

Your entry will be confirmed by email

Stage 2: Finalists will be selected from their photos/videos. They will be asked to present their upcycled fashion garment on Sunday 8th October at the Eternal Style Sustainable Fashion Event

Stage 3: The finalists will be paraded on the 'catwalk'. Each finalist will get the opportunity to explain their design on stage. The judges will look at each garment and how it relates to the brief. The winner and runner up will be announced.

